If you do drop it we pick up the bill

In one respect (and one only), an Argus is like any other camera. It *can* be dropped. But the similarity ends right there. If you do drop an Argus camera or projector, and if there's any damage, Argus will repair it at no cost to you. This ironclad Argus guarantee covers *any* accidental damage, and it's good for a full year.

That's Argus dependability for you, and for the millions of people who own Argus equipment. The progressive management attitude of Argus extends well beyond the famed Argus guarantee, however. It colors and guides every phase of research, engineering and manufacturing. And the end result is better products, better values for you, from one of the most respected names in photography.

MORE THAN A NAME
. . . IT'S A TRADITION

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